

**OPIS** A DOW JONES COMPANY

## 14th Annual **LCFS & Carbon Markets Workshop**

January 13-15, 2026 | Hard Rock Hotel  
San Diego, California

# Sponsorship Prospectus

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14th Annual  
LCFS & Carbon Markets Workshop

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# Position your brand as a market leader.

Join us at the **14th Annual OPIS LCFS & Carbon Markets Workshop**—the leading forum for regulatory experts, market participants, and industry strategists navigating the evolving low carbon fuels and carbon credit landscape. This highly focused event offers an essential platform for in-depth discussion on LCFS policy developments, carbon market mechanisms, and the commercial opportunities emerging across North and South America.

Connect with key stakeholders from across the fuels, transportation, and environmental sectors to collaborate on compliance strategies, exchange market insights, and explore growth opportunities in the decarbonization economy.

Don't miss the opportunity to sponsor this flagship event—elevate your brand among influential voices, demonstrate your leadership in sustainability, and forge relationships that will help shape the future of carbon markets and clean fuel innovation.

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# Why Sponsor the LCFS & Carbon Markets Workshop?

## Force multiplier for sales efforts

Consider the investment in both time and travel it would take for your sales teams to meet with over 300 current and potential customers – the Workshop brings those decision makers together in one location for you and your sponsorship places your brand in a position to capture mind and market share in what will be the best sales opportunity of the year.

## Build brand awareness on a global scale

Drive sales and expand your customer base by networking with attendees from every region of the world who'll be participating in the Workshop. These customers and prospects are seeking solutions to their operational challenges – how can you help?

## Solidify existing customer loyalty

A sponsorship at the **14th Annual OPIS LCFS & Carbon Markets Workshop** is the ideal way to keep your brand, products, and message in front of your current clients – reminding them of why they choose to do business with you initially and positioning your brand as solid, stable and here to help – not just today, but tomorrow and for years to come.

## Gain a competitive advantage

By showcasing your companies' unique benefits, products, services and value proposition you can position yourself as a market leader and innovator, helping to gain that critical competitive edge needed in today's business environment.



# What's Included?

Every sponsorship level at the **14th Annual OPIS LCFS & Carbon Markets Workshop** (Platinum, Gold, Silver and Bronze) comes with the following set of marketing/brand-building benefits as part of your package.

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✓	Recognition as a sponsor in pre-event marketing materials.
✓	Logo, company description and hyperlink on the event website, listed by sponsorship level (Platinum, Gold, Silver, Bronze).
✓	Complimentary "all-access" passes based on sponsorship level (details provided with each package).
✓	Dedicated liaison to coordinate sponsor benefits.
✓	Recognition of sponsorship by the Workshop chairs during the Welcome and Opening Remarks.
✓	Logo, company description and hyperlink in event "app", available to all delegates one [1] week prior to the event.



# Sponsorship Levels



**Platinum**

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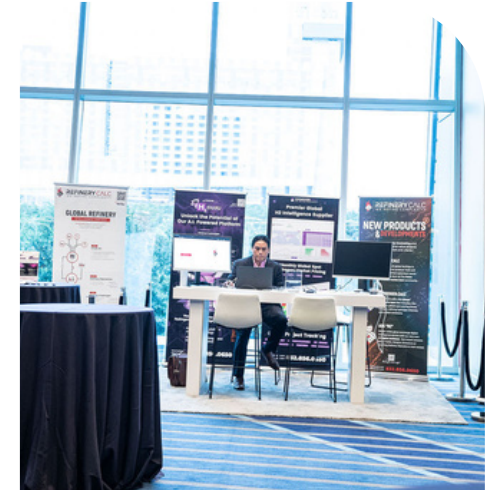
**Gold**

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**Silver**

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**Bronze**

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# Platinum Sponsorship

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In addition to the benefits listed on page 5, your Platinum Sponsorship includes 3 complimentary “All Access” registrations to the Workshop and your choice of one of the following premium sponsored items.

## Welcome Reception

Two hours of brand building exposure on the evening of January 13, that includes digital and printed signage, and logo attribution at food and beverage stations and other areas of concentrated networking throughout the venue.

[Lock-in Now](#)

## Networking Reception

Two hours of brand building exposure at the end of Day One of the Workshop (January 14) that includes digital and printed signage, and logo attribution at food and beverage stations and other areas of concentrated networking throughout the venue.

[Lock-in Now](#)

## Networking Luncheon

1.5 hours of brand exposure during the luncheon on either January 13 or 14 that includes digital and printed signage, and logo attribution at food and beverage stations and other areas of concentrated networking throughout the venue.

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# Gold Sponsorship

In addition to the benefits listed on page 5, your Gold Sponsorship includes 2 complimentary “All Access” registrations to the Workshop and your choice of one of the following premium items.

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## Tote Bag

Logo placed in a high visibility position on the canvas bags provided to all attendees.

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## Badge Lanyard

Logo featured in a repeat pattern on a lanyard that holds all attendee badges.

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## Hotel Key Cards

Your logo printed on the hotel room key cards of all attendees registered in the LCFS & Carbon Markets Workshop room block and distributed at check in at the host hotel.

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## Pad and Pen

Your logo placed prominently on a notepad and pen provided to each attendee during registration.

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## Charging Station

Your company's logo featured on cell phone charging station available to all attendees.

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## Floor Banner

10' x 10', 4/C “floor cling” displayed in a prominent location in the venue.

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## Wireless Internet Sponsor

Sponsor's logo will be reflected on wireless internet information provided to all attendees.

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## Strategic Dialogue

A 20-25 minute presentation on a relevant topic to be mutually determined by sponsor and event organizer. Presentation will be structured to enhance the attendee experience, and provide market intelligence to delegates while providing commercial benefit to sponsor's products/services.

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# Silver Sponsorship

In addition to the benefits listed on page 5, your Silver Sponsorship includes 1 complimentary “All Access” registration to the Workshop and your choice of one of the following premium items.

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## Networking Refreshment Break [5 Available]

Sponsors logo on food/beverage stations, table tents and napkins during a selected refreshment break.

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## Networking Breakfast [3 Available]

Sponsors logo on food/beverage stations, table tents and napkins during a selected breakfast.

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# Bronze Sponsorship

In addition to the benefits listed on page 5, please make your choice of one of the following premium items.

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## Literature Table

A 6-foot draped table to showcase your products and services to all attendees for the duration of the event.

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## Literature Distribution

Your corporate literature distributed on the chairs of all attendees during the Day One of the general session.

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# Reserve your Sponsorship

Sponsorships for the **14<sup>th</sup> Annual OPIS LCFS & Carbon Markets Workshop** are available on a “first come, first served” basis and are expected to sell out far in advance of the event, so don’t delay and risk losing the item that you’ve been considering!

To reserve your individual networking function or branded item, please contact:

David Coates  
Executive Director – Global Conferences and Events  
+1.713.305.0116  
[dcoates@opisnet.com](mailto:dcoates@opisnet.com)

Thank you for your business and support - We look forward to seeing you at the Workshop in January 2026!